

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT INTERNS, INC.

Ad No. 1900—Ad #0—TWO PACKS—Reg. No. 60920—Page (39) x (11 1/2 inches)—4 1/2 Lines—National Magazine, 1979 (A)

Printed in U.S.A.

JAN 11/80—108—12-11-79

Parliament Lights.

9mg tar
Kings.
12mg tar
100's.

Tastefully light
with the
recessed filter.

Kings: 9 mg "tar," 0.6 mg nicotine—100's: 12 mg "tar,"
0.8 mg nicotine av. per cigarette, FTC Report, Mar. '79

Warning: The Surgeon General Has Determined
That Cigarette Smoking is Dangerous to Your Health.



2061192472